DOCUMENT RESUME

ED 067 841 EM 010 252

TITLE	Show and Tell; A Clinic on Using Media in Library Instruction.
INSTITUTION	American Library Association, Chicago, Ill.
PUB DATE	Jun 72
NOTE	32p.; Paper presented at the American Library Association Annual Conference (Chicago, Illinois, June 28-29, 1972)
EDRS PRICE	MF-$0.65 HC-$3.29
DESCRIPTORS	Audiovisual Aids; *Catalogs; *Computer Assisted Instruction; Directories; Independent Study; *Instructional Aids; *Libraries; Library Instruction; *Library Skills
IDENTIFIERS	American Library Association

ABSTRACT

This catalog lists materials useful in teaching patrons how to use the library. The materials were prepared by librarians, by state departments of education, and by commercial firms. Many of them are introductions to specific libraries, but some cover general topics like use of the card catalog and bibliographies. Although some of the materials are print, most are slide-tapes or computer-assisted instruction. Descriptions of materials developed by librarians usually include: name and address of library, name of program, media involved, time required for presentation, a short note describing the content and purpose of the program, and the name, address, and phone number of a person to contact for more information. Descriptions of materials developed by departments of education or commercial firms usually include: media, title, author, unit price, series price, suitability, copyright date, and publisher or producer. A directory lists consultants who have developed library orientation programs. (JK)

ED 067841

SHOW AND TELL

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A CLINIC ON USING MEDIA IN LIBRARY INSTRUCTION

EM 010 252

JUNE 28 & 29, 1972

ALA

ANNUAL CONFERENCE, CHICAGO

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Preface

This catalog lists all materials useful in teaching patrons how to use libraries which came to the attention of the ALA Committee on Instruction in the Use of Libraries while members of the committee were planning this clinic. Although most of the materials in this list are non-print, a few examples of printed materials have been included. Materials which should be on display at the clinic have been marked with an asterisk (*). Some of them may not actually be on display, however, due to last minute difficulties. Other materials which the committee knows will not be on exhibit are included in the catalog because the committee believes that information about them might be useful to librarians who are planning instructional programs.

The catalog is arranged in five sections:

A. Materials prepared by school librarians.

B. Materials prepared by academic librarians.

C. Materials prepared by other librarians.

D. Materials prepared by State Departments of Education.

E. Materials prepared by commercial firms.

Within each section entries have been arranged alphabetically by the name of the sponsoring organization.

The descriptions of materials included in Sections A, B, and C usually include: name and address of library, name of program, media involved, time required for presentation, a short note describing the content and purpose of the program, the equipment required for presentation, the name and phone number of a person who may be contacted for additional information. If any of this information was not available from the materials on hand when this catalog was compiled or was obvious because of other information in the entry, the item was not included. Whenever possible the description of the material is quoted from a letter or other material written by the librarian involved.

Descriptive information in Sections D and E follows the format established by Vergie Cox, Chief Consultant for Materials Review and Evaluation at the Department of Public Instruction of the State of North Carolina who was responsible for contacting State Departments of Education and commercial firms and selecting useful materials produced by them for the exhibit. Information given in these descriptions usually includes: media, title, author, unit price, series price, suitability, copyright date, publisher/ producer.

Following the descriptions of materials useful in instructional programs is a list of librarians who have volunteered to be consultants at the clinic. The qualifications of each consultant and the time when each will be available is included in the list. Listed separately are librarians who have had experience in using video tape for the presentation of instruction in the use of libraries. These librarians will discuss their experiences on Wednesday evening from 9 to 10p.m. and are prepared to answer questions about the use of video tape.

Five appendixes have been added to the basic catalog:

1. A list of the members of the ACRL, Junior College Library Section, Instruction and Use Committee, Co-sponsor of this clinic.

2. A list of the members of the ACRL Ad Hoc Committee on Bibliographic Instruction, Co-sponsor of this clinic.

3. A list of firms loaning equipment to the clinic.

4. A list of academic libraries, not listed in the body of the catalog, which use non-print materials in orientation programs.

The ALA Committee on Instruction in the Use of Libraries offers this clinic and this catalog in the hope that both will be useful to librarians involved in instructional programs. We regret any inaccuracies in the catalog or confusion at the clinic and would appreciate any constructive criticism you care to offer. The questionnaire enclosed in this catalog asks some questions about the clinic and the work of the committee. Please fill it out and deposit it in the box at the main entrance to the clinic area so that the committee will know what you would like us to do in the future.

The committee is grateful to our ALA liaison, Delores Vaughan, who has helped us in countless ways and to Chris Hoy and Mary Cilluffo, who have given us invaluable assistance in arranging this clinic. Thanks are also due to the manufacturers who let us borrow equipment for the clinic and to the many librarians who have cooperated with us by writing to describe the materials they used and/or by bringing those materials, (and sometimes equipment as well) to this Conference. Without the efforts of these many people, the clinic would not have been possible.

ALA Committee on Instruction in the Use of Libraries

Jean Coleman, Chairman
Vergie F. Cox
John Lubans, Jr.
Mary Jo Lynch
Hannelore B. Rader

TABLE OF CONTENTS

A. Materials prepared by school librarians 1

B. Materials prepared by academic librarians 2

C. Materials prepared by other librarians 13

D. Materials prepared by State Departments of Education 14

E. Commercially prepared materials 14

Consultants 17

Consultants on video tape 21

Appendixes:

1. Members of the ACRL Junior College Library Section Instruction and Use Committee 22

2. Members of the ACRL Ad Hoc Committee on Bibliographic Instruction 23

3. Firms loaning equipment to the clinic 24

4. Academic libraries, not listed in the body of the catalog, which use non-print materials in orientation programs 25

Index 27

A. MATERIALS PREPARED BY SCHOOL LIBRARIANS

1. Brebeuf Preparatory School (Le Canada High School)
   2801 West 86th Street
   Indianapolis, Indiana 46268

   LIBRARY USAGE. Series of self-instruction pamphlets. "All the pamphlets are three to six pages in length and have similar organizational patterns...Additional information concerning the topic of each self-instruction pamphlet is available on film strips and tapes which are available to the student. Work with the self-instruction pamphlets is preceded by a library skills pre-test and followed by a library skills post-test encompassing most aspects of library usage."

2. Glen Ellyn Public Schools
   Glen Ellyn Junior High School
   240 Hawthorn Street
   Glen Ellyn, Illinois 60137

   INTRODUCTION TO THE LIBRARY. slide/tape. 15 min. Presentation of new library facilities "developed to orient the student body to the general library procedures and staff."
   Requires: carousel slide projector, reel to reel tape player
   Contact: Patricia W. Rife, Librarian
   312-858-4100, ext. 304

   REFERENCE BOOKS FOR SOCIAL STUDIES. Video tape. 15 min. "The tape was intended to introduce reference books available for social studies. Students did the acting and wrote much of the script. It was our first attempt with our new videotape equipment, and as a result, is not a smooth, professional production. However, the students have enjoyed it very much. It had other results that were not expected. For example, because of its uniqueness, the social studies teachers watched it too, and discovered reference books of which they had been unaware."
   Requires: video tape player
   Contact: same as above

3. Greenwich Public Schools
   Greenwich High School Media Center
   Hillside Road
   Greenwich, Connecticut 06830

   WELCOME TO THE THINK TANK. Synchronized slide/tape. 20 min. Used "for new student orientation and as a self-service information dispenser on location near the circulation desk...It can be used for large group instruction or for individual students with headsets."
   Requires: carousel projector, tape player
   Contact: Elfrieda McCauley
   Coordinator of Secondary School Libraries
   203-868-6200

4. Lansing School District
Department of School Libraries
519 W. Kalamazoo Street
Lansing, Michigan 48933

USING AN ELEMENTARY SCHOOL LIBRARY. Single concept 8mm. film loop. 5 min. "Showing a 6th grader getting an assignment in class and then going to the library to find material."
Requires: 8mm. loop projector
Contact: Mildred L. Nickel
Director of School Libraries
517-485-8161

5. Portland Public Schools
Roosevelt High School
6941 North Central Street
Portland, Oregon 97203

TEACHING LIBRARY SKILLS THROUGH LEARNING PACKAGES. Learning package and slide/tape presentation. 25 min.
Requires: carousel slide projector, cassette tape player
Contact: Lois A. Sayles
Head of Media Center
Roosevelt High School

B. MATERIALS PREPARED BY ACADEMIC LIBRARIANS

6. Azusa Pacific College
Marshburn Memorial Library
Highway 66 at Citrus Avenue
Citrus, California 91702

* A NEW DIMENSION IN LIBRARY ORIENTATION. Four cassette tapes. 15-30 min. each. Series covers: card catalog, reference material, readers' guide, microfilm materials.
Requires: cassette tape player
Contact: Edward Peterman
213-334-4991

7. Brigham Young University
Clark Library
Provo, Utah 84601

* BRIGHAM YOUNG UNIVERSITY LIBRARY TOUR. Audio cassette. 20 min. Part of a series of five instructional programs to be developed by a team of librarians, English instructors, educational psychologists, and non-print media experts. Each will follow a model defining behavorial objectives. "The library tour is required by the English Department for all freshmen English students. (At the completion of

the tour, the student takes a post-test which is computer graded, and results are returned to the instructor.) Students take the tour at their own convenience any time the library building is open."
Requires: a battery operated cassette tape player
Contact: Marvin E. Wiggins
Coordinator of Reference Services
801-374-1211

* USING THE LIBRARY: THE CARD CATALOG. Programmed text (audio cassette available at BYU). Covers: filing rules; call numbers; cross references; author, title and subject cards; tracings and LC subject headings. "Students score their own pre-test. They then take the instruction for those sections where pre-test scores revealed little understanding of the concept tested. After instruction a departmental post-test is administered at the reference desk utilizing the BYU Library card catalog....The printed version has been designed for national usage. Students are able to measure effectiveness of their learning within the confines of the text without taking the departmental exam utilizing our particular card catalog." Text will be purchased for courses such as sophomore English which require all students to receive the instruction. Audio option will remain for upper division and graduate level courses whose students failed to receive the required instruction earlier.
Requires: same as above for audio cassette version
Text by Charles Bradshaw, Marvin Wiggins and Blaine Hall is available from BYU Press at $1.95
Contact: same as above

8. Brown University
Rockefeller Library
Providence, Rhode Island 02912

* THE REFERENCE FELLOW PROGRAM AT BROWN UNIVERSITY. Poster display of main points of program, samples of published guides to various disciplines. Booklet for freshmen and visitors outlining "Walking Tour of Rockefeller Library."
Contact: Connie Evrard
401-863-2167

9. University of California at Los Angeles
College Library
Los Angeles, California 90024

* HOW TO USE UCLA'S COLLEGE LIBRARY; LEARNING TO USE UCLA'S COLLEGE LIBRARY; CHICANO LIBRARY PROGRAM. Printed manuals. "The programs are 8 to 20 hour self-paced, self-directed library skills orientation courses for incoming students. They have been adapted to meet the needs of special-interest groups (sociology class, Chicano students, Upward Bound, etc.). They are designed to introduce students to the library's services and resources and to basic reference tools."
Contact: Mimi Dudley
Assistant College Librarian
213-825-3046

10. Colorado State University Libraries
Ft. Collins, Colorado 80521

* KEY TO THE CARD CATALOG....and how to find books. slide/tape. 6 min.
Requires: *slide projector and audio message repeater, also: telephone handset, front-surface mirror, rear-projection screen, electrically-operated counter, cabinet to house the above equipment.*
Contact: *Richard C. Stevens, Betty Hacker, or Barbara Aro*
Reference Department
303-491-5911

* KEY TO U.S. DOCUMENTS...and how to find them. Tape. 7 min.
Requires: *audio message repeater, also: telephone handset, electrically-operated counter, and cabinet to house the above equipment. "The equipment operates in conjunction with a loose-leaf notebook described on the tape program."*
Contact: *same as above*

11. University of Colorado Libraries
Boulder, Colorado 80302

* READER'S GUIDE--HOW TO USE IT. Silent, super 8mm. technicolor film loop for rearview projection. 3 min., 20 sec. "To teach library users, as needed, on-site, the basic use of the Reader's Guide. The objective is being tested by asking users whether or not they learned from the film. Results will be available. The film is experimental, made by an amateur, silent, and not emulating any existing films on the topic."
Requires: *super 8mm. loop projector*
Contact: *John Lubans, Jr.*
Assistant Director for Public Services
303-433-2211, ext. 7511

* UNIVERSITY OF COLORADO LIBRARIES: A PROGRAMMED TEXTBOOK. "To increase efficiency in the use of the University of Colorado and other libraries."
Contact: *same as above*

12. Dartmouth College Library
Hanover, New Hampshire 03755

HOW TO USE THIS LIBRARY. Sound-on-slide presentation. 15 min. "The program's purpose is to acquaint the new student with various units of the library and, very briefly, to instruct him in the

use of the card catalog and how to locate a book."
Requires: *sound/slide projector-recorder*
Contact: *June I. Hicks* *(at exhibit: Miss Adelaide B. Lockhart)*
College Librarian
603-646-2235

* TOUR OF THE LIBRARY. Cassette tape. 25 min. "The tape players, along with a map of the library, are issued at the circulation desk upon request."
Requires: *cassette tape player*
Contact: *same as above*

13. David Lipscomb College
Crisman Memorial Library
Nashville, Tennessee 37203

* ORIENTATION TO THE DAVID LIPSCOMB COLLEGE LIBRARY. Synchronized slide/tape. 17 min. "A general introduction to the library and its programs."
Requires: *carousel slide projector synchronized with cassette tape player*
Contact: *James E. Ward, Director*
615-269-5661, ext. 282, 283

14. University of Denver
Mary Reed Library
2200 S. University Boulevard
Denver, Colorado 80210

* HOW TO USE (VARIOUS MAGAZINE INDEXES, ABSTRACTING SERVICES AND CARD CATALOG); HOW TO FIND (BOOK REVIEWS, BIOGRAPHIES); HOW TO DO LIBRARY RESEARCH FOR TERM PAPERS AND REPORTS. Computer assisted instruction using CRT terminal as a display unit. 25 programs. 10 min. each.
Requires: *CRT terminal, audio/coupler, telephone*
Contact: *Patricia B. Culkin*
303-753-2422

15. Earlham College
Richmond, Indiana 47374

* BIBLIOGRAPHIES OF BASIC REFERENCE SOURCES FOR COLLEGE COURSES. Annotated lists of basic reference sources appropriate to particular courses. List of specific bibliographies will be available at the clinic or by writing to the college.
Contact: *James Kennedy* *or* *Thomas Kirk*
Reference Librarian *Science Librarian*
317-962-6561, ext. 226 *317-962-6561, ext. 256*

* TRANSPARENCIES FOR ALL SUBJECTS IN LIBERAL ARTS CURRICULUM. "Xerography-produced copies of sample pages from reference works. They are projected on a screen using an overhead projector and help to illustrate the use of the reference works listed in the bibliographies above. We have hundreds, perhaps thousands, of these transparencies." List of bibliographies (see above) provides details on available transparencies.
Requires: an overhead projector
Contact: same as above

* GUIDES EXERCISES. "A cousin to the programmed instruction technique, it requires the student to go to the library and actually carry out a series of steps which encompass an appropriate search strategy. The exercise shows the student how to use the major encyclopedias, the card catalog, annual review literature, and periodical indexes in biology. Copies can be made available."
Contact: same as above

16. Elmira College
Gannett Tripp Learning Center
Elmira, New York 14901

* COLLEGE LIBRARY; INSTRUCTIONAL MATERIALS CENTER. Two slide/tape programs. 20 min. each. "Describe our personnel functions and services." Used in connection with handbook and small group lectures and tours to introduce new students to the Library and the Center.
Requires: carousel projector, tape player, dissolve unit
Contact: Peter L. Fenton
Director of Libraries
607-734-3911, ext. 241

17. Florida State University
Robert Manning Strozier Library
Tallahassee, Florida 32306

* GENERAL ORIENTATION TO ROBERT MANNING STROZIER LIBRARY. Slide/tape. 20 min. Prepared for all newcomers to the library. Followed by a walk through the library.
Requires: slide projector, cassette tape player
Contact: Alice Moore, Undergraduate Librarian
904-599-2353

* CALL NUMBERS, BIOGRAPHY, EVALUATION, THE APPROACH TO A LIBRARY SEARCH. Slide/tape. 20 min. each. "All of these are part of a 13-unit, one-hour auto-tutorial course, 'Library Use in Undergraduate Study'."
Requires: same as above
Contact: same as above

18. Hofstra University Library
Hempstead, New York 11530

* ORIENTATION TO FACILITIES AND SERVICES IN THE HOFSTRA UNIVERSITY LIBRARY. 8mm. sound and color film. 13 min. The film follows two students collecting bibliographic materials for a term paper.
Requires: super 8mm. sound film projector
Contact: Ellsworth Mason, Director of Libraries
516-560-3475

19. Kalamazoo College
Upjohn Library
Kalamazoo, Michigan 49001

* ORIENTATION TO UPJOHN LIBRARY. Slide/tape. For incoming freshmen.
Requires: slide projector, cassette tape player
Contact: Eleanor H. Pinkham, Librarian
616-343-1551

20. Massachusetts Institute of Technology
Project Intrex
Model Library Program
Room 10-400
77 Massachusetts Avenue
Cambridge, Massachusetts 02139

* ENGINEERING INDEX. Synchronized slide/tape program. 3 min. "Discusses scope and arrangement of Engineering Index with some emphasis on subject headings, citation content, and the author index."
Requires: carousel projector, cassette tape player
Contact: Jeffrey J. Gardner
617-864-6900, ext. 6051

* MIT BAKER ENGINEERING LIBRARY SUBJECT CATALOG; MIT BAKER ENGINEERING LIBRARY AUTHOR-TITLE CATALOG. Syncronized slide/tape programs. 2 1/2 min. each. "A brief introduction for the new user of the library. No attempt is made to cover the wide range of individual, complex problems that can arise."
Requires: same as above
Contact: same as above

* SCIENCE CITATION INDEX. Audio tape with sample pages. 5 1/2 min. "Emphasizes the Citation Index with less discussion of the Source Index and the Permuterm Index."
Requires: cassette tape player
Contact: same as above

* NASA STAR. Audio tape with sample pages. 5 1/2 min. "Discusses scope and arrangement of STAR and its use as a current awareness tool and as a retrospective searching tool.
Requires: same as above
Contact: same as above

21. Miami-Dade Junior College
North Campus Library
Miami, Florida 33167

* GETTING STARTED ON LIBRARY RESEARCH. Slide/tape. 15 min. "General introduction to library research. Discusses use of card catalog, types of reference books, use of periodical indexes (especially Readers' Guide), and the vertical file. Designed for showing when any type of library work is assigned.
Requires: slide projector, synchronized with tape player
Contact: Claribel G. Baskin
Head, Readers' Services Department
305-685-4252

* THE RESEARCH PAPER. Slide/tape. Part I. OUTLINING. 10 min.; Part II, NOTE-TAKING, 11 min.; Part III, BIBLIOGRAPHY AND DOCUMENTATION, 11 min. "Designed for use when research paper is assigned."
Requires: same as above
Contact: same as above

"Programs were prepared with the assistance of a faculty committee. They were designed for use in any division of the College, for classroom viewing or for self-instruction."

22. North Dakota State University
Instructional Services
Fargo, North Dakota 58102

* YOU AND YOUR UNIVERSITY LIBRARY; GETTING TO KNOW ERIC; THE CARD CATALOG--WHAT'S IT ALL ABOUT?; PERIODICALS AND THEIR USE. Slide/tape. "Varies (longest is 18 minutes others 4 to 7 minutes)" "Our first development is the synchronized slide/tape program entitled 'You and Your University Library.' It uses 140 slides, takes 20 minutes, and includes pop music and a professional narrator's voice."
Requires: slide projector and cassette tape player
Contact: Michael M. Miller
701-237-8876

* SELF-GUIDED TOUR OF NORTH DAKOTA STATE UNIVERSITY LIBRARY. Cassette tape.
Requires: cassette tape player
Contact: same as above

23. Northern Illinois University
Swen Franklin Parson Library
DeKalb, Illinois 60115

* HOW TO BEAT THE SYSTEM; or, HOW TO USE YOUR LIBRARY FOR FUN AND PROFIT. Film. 10 min. "A humorous introduction to the library."
Requires: 16mm. optical sound movie projector
Contact: Verna V. Melum
Division of Undergraduate Services
815-753-1592 or 753-1779

* LIBRARY INDEXES IN SUBJECT FIELDS. Slides with cassette tape. 15 min. "Five steps to follow in using eight major indexes."
Requires: carousel slide projector and cassette tape player
Contact: same as above

* USING YOUR LIBRARY. Slides with cassette tape. 15 min. "Finding information on a topic in the local library. Combines general orientation to the library with the location of specific sources: classified books, periodicals, newspapers, pamphlets, biographical information, government documents, recordings."
Requires: same as above
Contact: same as above

24. New York Library Association
College and University Libraries Section

* SURVEY OF USER EDUCATION IN NEW YORK STATE ACADEMIC LIBRARIES. A paper written by Arthur Young (SUNY Cortland), Morell Boone (Syracuse University), and Carol Salverson (Jefferson Community College) to be presented at NYLA College and University Libraries session on "User Education in Academic Libraries" at the NYLA meeting in New York City on October 6, 1971.
Contact: Arthur P. Young
Head of Reader Services
SUNY College at Cortland
Memorial Library
Cortland, New York 13045

25. Ohio State University Libraries
1858 Neil Avenue
Columbus, Ohio 43210

* ORIENTATION TO THE CARD CATALOG. Computer assisted instruction. 30 min. Part of a series of programs which OSU is developing to provide instruction individually, on demand, as student's need arises. This module was developed to familiarize the student with filing complications of the card catalog. Presents twelve concepts to help students understand the catalog as an index,

including: main entry and additional approaches; dictionary and divided catalogs; letter by letter and word by word filing; elimination of articles; person, place and thing arrangements; use of the subject heading list and subject tracing; filing by punctuation; chronological arrangements; and the use of call numbers and location stamps. The module is accompanied by an actual "dummy" drawer of cards and a subject heading list.

Requires: *dial-up typewriter terminal, three-phase wiring, a telephone*

Contact: *Alice S. Clark*
Head, Undergraduate Libraries
614-422-5836

26. College of the Ozarks
Dobson Memorial Library
Clarksville, Arkansas 73830

* KNOW YOUR LIBRARY. Synchronized slide/tape. 23 min. "The theme of the program is the library as an index, so the major indexing services are explained, in addition to elementary information about the card catalog and the classification scheme. Other services such as records, microfilm, cassettes, record players and photocopy machine are outlined."

Requires: *slide projector, synchronized with tape player*

Contact: *Lucile L. Murphy, Librarian*
501-754-3964

27. Pennsylvania State University
Undergraduate Library
W106 Pattee Library
University Park, Pennsylvania 16802

* EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT PENN STATE LIBRARIES. Synchronized slide/tape. 7 min. Purpose is "to motivate students to use the library for a variety of purposes; to portray the library as exciting and alive; to portray librarians as approachable people willing to help people." Used "as a prelude to discussion sessions between librarians and new students; such sessions are held outside the library."

Requires: *carousel slide projector synchronized with cassette player*

Contact: *Sara Lou Whilden, Branch Undergraduate Librarian*
814-865-7391

28. Prince George's Community College
Learning Resources Center
301 Largo Road
Largo, Maryland 20870

* LIBRARY ORIENTATION. Slide/tape and workbook. 20 min. for

slide/tape. The entire program "runs about 1 1/2 hours and requires completion of workbook problems."
Requires: tape player synchronized with a carousel slide projector
Contact: Leah K. Nekritz, Director
301-335-6000, ext. 241

* LIBRARY TOUR. Cassette tape. 20 min. Student takes tour in the library at his own pace then completes an assignment using basic tools. See article by Ronald H. Powell in Winter, 1971 issue of RQ.
Requires: cassette tape player
Contact: same as above

HOW TO USE MICROFILM EQUIPMENT. Super 8 film loop with cassette player. 10 min. An "instruction program in the use of periodical literature with emphasis on microfilm equipment."
Requires: super 8 loop projector, cassette player
Contact: same as above

29. Southern Illinois University
Lovejoy Library
Edwardsville, Illinois 62025

* EDUCATION PERIODICAL INDEXES AND ABSTRACTS (30 min.); REVIEWS OF RESEARCH IN EDUCATION (15 min.); ORAL COMMUNICATION (part of 40 min. program). Synchronized slide/tape.
Requires: carousel slide projector and cassette tape player
Contact: Millicent Palmer
Library Instruction Librarian
618-692-3800

* BASIC LIBRARY MECHANICS. "A set of problems assigned through the first quarter English Composition classes...not tests...but experiences which involve: a) basic mechanics unique to Lovejoy Library, such as a divided catalog, Book Location Guide, Special Location Symbols, and Periodical Holdings Catalog; and b) basic mechanics common to all libraries: the finding and interpreting of catalog information for a book, and the finding and interpreting of information concerning a magazine article. Each student selects his own subject, and each paper is hand-graded, with requests to redo one or both problems if serious misunderstanding is indicated. The information needed to correctly work the problems is either in the problems themselves or in the Library Handbook, which is cited throughout the problems."
Contact: same as above

* BIBLIOGRAPHIES. Annotated, developed to be used in connection with bibliographic lectures and for other courses when need arises. Distributed in classes, at reference desk and in labelled trays in relevant locations in the library.
Contact: same as above

30. State University of New York (Plattsburgh)
College of Arts and Science
Benjamin F. Feinberg Library
Plattsburgh, New York 12901

* KARDEX FILE OF PERIODICALS, LOCATING BOOK REVIEWS, PERIODICAL INDEXES, PSYCHOLOGICAL ABSTRACTS, MONTHLY CATALOG OF GOVERNMENT PUBLICATIONS. Cassette tapes. 15 min. each. "The material covered will aim at contributing to the basic knowledge necessary for a student to learn to locate printed information efficiently and independently...The tape recorder will be a small portable equipped with a shoulder strap and an ear piece thus permitting the student to move about the library examining and using the described resources in their actual locations."
Requires: cassette tape player
Contact: Anne Mitchell, Associate Librarian for Readers' Services
518-564-2243

31. Tarrant County Junior College
South Campus
5301 Campus Drive
Fort Worth, Texas 76119

* LIBRARY INSTRUCTION: A PACKAGED APPROACH. Slide/tape plus printed material. 15 min. "I feel that our experience in the evolution of the present package would benefit anyone attempting a similar project. We began as a complete multimedia presentation evolving to the present tape-manual. This program if effectively written could be used in almost any academic situation."
Requires: carousel slide projector
Contact: John Lolley, Director of Library Services
817-534-4861

32. Wabash College
Crawfordsville, Indiana

* WORD>IDEA>BOOK VIA THE CARD CATALOG: A PROGRAM ON HOW TO GET FROM A WORD IN YOUR TOPIC TO INFORMATION ABOUT IT. Mimeographed notebook pages. 6 sections. 6 hours. Program is supposed to teach "how to get clear in one's head what he is looking for when he begins a research topic and tries to get information about it, then how to move through a library's card catalog without getting stopped in dead ends. Aimed at late high school and college students." Content of sections: "(AA) How to read a Library of Congress catalog card and distinguish author cards, title cards, and subject cards. (A) Words as possible "subject headings"; how to select from the topic some term to use

as a possible subject heading with which to get into the card catalog. (B) How to move through the catalog starting from a term in the topic. (C) Specificity. What to do when one comes to a dead end with a term that is too specific for the library's catalog. (D) Subdivisions. What ones to expect. (E) Filing. What "alphabetical" means in the card catalog. This is a branching program which includes many trial-and-error items. Most items are either multiple-choice or problem-solving; a few are true/false, or fill-in-the-blank.
Contact: *Donald E. Thompson*
Librarian

33. William Rainey Harper College
Learning Resources Center
Algonquin and Roselle Roads
Palatine, Illinois 60067

TOUR OF LEARNING RESOURCES CENTER. Video tape. 21 min. "A general orientation to the Library. It covers a multitude in a relatively short time (21 minutes) and is followed by an exercise to be completed in the Library..has been used by classes in English, sociology, dental hygiene and engineering...We offer it only as an example not as a finished product. There are many things about it we'd like to change."
Requires: *video tape player*
Contact: *Ruth B. Rupar*
Assistant Librarian
359-4200, ext. 441

C. MATERIALS PREPARED BY OTHER LIBRARIANS

34. Central Kansas Library System
2104 Forest Avenue
Great Bend, Kansas 67530

* LIBRARY ALMANAC AND READER'S FRIEND. 32 page pamphlet produced by photo-offset press. The ALMANAC is a catalog of paperbooks which may be borrowed through the mail and includes "a variety of interesting items of information and amusing illustrations, as well as annotations for more than seven hundred different books."
Contact: *Duane F. Johnson, Director*
Central Kansas Library System

35. Michigan Department of Education
State Library Services
Blind and Physically Handicapped Library
735 East Michigan Avenue
Lansing, Michigan 48913

* SERVICES AND MATERIALS AVAILABLE TO MICHIGAN CITIZENS FROM THE BLIND AND PHYSICALLY HANDICAPPED LIBRARY. Synchronized slide/tape presentation. 10-12 min. "Prepared in an effort to reach more

potential patrons through other organizations, agencies and clubs who are working with and for the handicapped."
Requires: carousel slide projector, cassette tape player
Contact: Susan M. Haskin, Head Librarian
or
Margaret Gilmore, Assistant Librarian
517-373-2590

D. MATERIALS PREPARED BY STATE DEPARTMENTS OF EDUCATION OR PUBLIC INSTRUCTION

36. Oklahoma
State Department of Education
Library Resources Division
Room 310 Will Rogers Building
Oklahoma City, Oklahoma 73105

* CURRICULUM GUIDE FOR TEACHING OF LIBRARY SKILLS. Book prepared by the State Library Curriculum Guide Committee. Useful at all levels: primary, elementary, junior high school, senior high school. Date not available. Free.

37. Wisconsin
Department of Public Instruction
Division for Library Services
126 Langdon Street
Madison, Wisconsin 53702

* LEARNING TO USE MEDIA. Book published by the Wisconsin Association of School Librarians and the Wisconsin Department of Public Instruction. Useful at all levels: primary, elementary, junior high school, senior high school. 1970. $.50.

E. MATERIALS PREPARED BY COMMERCIAL FIRMS

38. Bailey Film Associates
2211 Michigan Avenue
Santa Monica, California 90404

* The Library Series includes four 16mm. films, all at the elementary level, all produced in 1971. The titles and prices are:

THE LIBRARIAN ($135)
THE CARD CATALOG ($155)
RESEARCH IN THE LIBRARY ($155)
THE SCHOOL LIBRARY ($135)

See page 49 of the publisher's catalog for more information.

39. Educational Progress Corporation
8538 41st Street
Tulsa, Oklahoma 74145

* HOW TO USE THE DICTIONARY. Tape. Part of a series on How to

Use the Dictionary and Other Sources. Elementary and junior high school. 1970. Cassette $70, Reel-to-Reel $60.

40. Encyclopedia Britannica Educational Corporation
4208 Six Forks Road, Suite 236
Raleigh, North Carolina 27609

THE LIBRARY--A PLACE FOR DISCOVERY. 16mm. film. 16 min. Elementary. 1966. $200. See p. 5 of the publisher's catalog for more information.

41. Eye Gate House
146-01 Archer Avenue
Jamaica, New York 11435

Ten filmstrips are included in a series on Library Research Tools. Suitable for junior high school and senior high school. Date not available. Series price: $70. Unit price: $7.00. Extra vicalog: $8.00. Titles in the series are:

INTRODUCTION TO THE LIBRARY
THE BOOK
THE CARD CATALOG
DICTIONARIES
ENCYCLOPEDIAS
SELECTED REFERENCE SOURCES I: GENERAL
SELECTED REFERENCE SOURCES II: SPECIFIC
PERIODICAL REFERENCES AND INDICES
THE RESEARCH PAPER: PRELIMINARY STAGES
THE RESEARCH PAPER: BIBLIOGRAPHY AND FOOTNOTES

See Eye Gate House catalog for more information.

42. Fordham Publishing Company
2377 Hoffman Street
Bronx, New York 10458

SEEKING AND FINDING. Multi-media kit including: Spirit master workbook; 37 transparencies with 80 overlays; 18 slides; 1 16mm. film; 1 filmstrip; 1 cassette; 1 disc recording; Sears chart; Encyclopedia chart; 3 posters; teacher's manual. Elementary through high school. 1969. $805. See publisher's brochure for more information.

LIBRARIES ARE FOR CHILDREN. Multi-media kit including: 16 transparencies with 44 overlays; Dewey Classification poster; "I Am the Library" poster; Encyclopedia and the Special Uses poster; Professional Library Instruction pamphlet; 1 oversized catalog card; 120 book spines; duplicating manual; teaching guide. Elementary. 1967. $159.50. See pp. 23-24 of publisher's catalog for more information.

43. McGraw-Hill Book Company
330 West 42nd Street
New York, New York 10036

The College Library Series includes six filmstrips. College. 1966. Series price: $49. Unit price: $8.50. Titles in the series are:

DICTIONARIES
CLASSIFICATION & THE CARD CATALOG
INTRODUCTION TO THE COLLEGE LIBRARY
INDEXES
REFERENCE MATERIALS
USING LIBRARY RESOURCES FOR A RESEARCH PAPER

See page 57 of the publisher's catalog for more information.

44. Society for Visual Education, Inc.
1345 Diversey Parkway
Chicago, Illinois 60614

The series on Using the Elementary School Library includes six sound filmstrips. Suitable for primary and elementary school students. 1969. Filmstrips with disc recordings: $45 for the series. Filmstrips with cassettes: $52.50 for the series. Titles in the series are:

EXPLORING THE LIBRARY
GETTING TO KNOW BOOKS
WHAT'S IN THE DICTIONARY
HOW TO USE THE CARD CATALOG
HOW TO USE THE ENCYCLOPEDIA
SKILLS IN GATHERING FACTS

See page 45 of the publisher's catalog for more information.

A KEY TO LEARNING. Sound filmstrip. 27 min. Teacher training. 1971. Filmstrip with disc recording: $5.00. Filmstrip with cassette: $7.00.

45. St. Regis Paper Company
3300 Pinson Valley Parkway
Birmingham, Alabama

HOW TO USE THE CARD CATALOG; THE DEWEY DECIMAL SYSTEM. 12 charts each. Elementary. Date not available. $7.50 each.

CONSULTANTS

The schedule of times when specific consultants will be available follows this listing.

PATRICIA CULKIN . . . . . designed 25 programmed units on library instruction, helped teach a two-credit hour library use course, has given the standard library tours to groups of students and university visitors.
Reference Librarian
University of Denver
University Park
Denver, Colorado 80210

MIMI DUDLEY . . . . . designed, directed and conducted numerous programs at UCLA, most of which are self-paced and self-directed.
Assistant College Librarian
University of California
Los Angeles, California 90024

ELLEN B. FLETCHER . . . . . library instructor in Technology program since 1969, seven years experience at community college level in planning and conducting orientation tours, library instruction in English, chemistry and biology classes.
Coordinator of Library
Orientation & Instruction
Catonsville Community College
Catonsville, Maryland 21228

BARBARA FOSTER . . . . . presently conducting library tours and term paper lessons for students in Seek program and other freshmen. Main thrust of program which she tailored to suit her needs aims at making the disadvantaged Black and Puerto Rican students library conscious.
Seek Librarian (Room 1008)
Hunter College
68th and Park Avenue
New York, New York

BETTY HACKER . . . . . participated in writing general library handbooks as well as specific subject guides. Has given orientation lectures to undergraduates, graduates, and faculty, particularly in the social sciences.
Colorado State University Libraries
Fort Collins, Colorado 80521

DOROTHY HEALD . . . . . elementary librarian, Dade county Public Schools, Miami, Florida; media consultant, Florida State Department of Education.
Media Center
Florida State Department of
Education
Tallahassee, Florida 32304

MINA HOYER . . . . . has been involved in developing handbooks for the library, tours, programs of orinetation and instruction with Ms. Melum at Northern Illinois University. Together with Ms. Melum she has done research and organization for the Illinois Bell Telephone system used in library orientation.

Chief of Library Services
Illinois State Department of Corrections
Springfield, Illinois 62706

DUANE F. JOHNSON . . . . . is actively involved in providing library service to persons who are home-bound. This service is called the Almanc Book Service.

Central Kansas Library System
Great Bend, Kansas 67530

LEONARD L. JOHNSON . . . . . broad experience in public school library supervision at local and state levels, library school teaching, consulting.

Director of Libraries
Greensboro Public Schools
Greensboro, North Carolina 27402

JAMES R. KENNEDY, JR. . . . . seven years of course-related, term paper related library instruction. Has attended many conferences on library instruction.

Reference Librarian
Earlham College Library
Richmond, Indiana 47274

THE REV. JOVIAN LANG, OFM . . . . . twenty years of library instruction to freshmen at Quincy College, Quincy, IL. Mostly formal classroom presentations. Has attended several meetings on this topic.

Audio-Visual Education Department
College of Education Library
University of South Florida
Tampa, Florida 33620

ELFRIEDA MCCAULEY . . . . . high school librarian, Greenwich High School, curriculum development, secondary school libraries, Greenwich Public Schools.

Coordinator, Secondary School Libraries
Greenwich Public Schools
Greenwich, Connecticut 06830

RALPH MCCOY . . . . . university library services; has been a member of the ALA Committee on Library Instruction in the Use of Libraries.

Director of Libraries
Southern Illinois University Library
Carbondale, Illinois 62901

VERNA MELUM . . . . . Stephens College: planning library instruction with faculty; editing handbook used for instruction. Northern Illinois University: major responsibility is library orientation and instruction. Planning, scheduling, and publicizing program; preparing teaching materials and acting as Educational Consultant for the production of materials for distribution.

Library Instruction and Orientation Librarian
Northern Illinois University Library
DeKalb, Illinois 60115

ALICE MOORE . . . . . has been in charge of library orientation for five years, uses a slide-tape program for orientation. Also teaches library science, using slide-tape programs.

Head, Undergraduate Division
Florida State University Library
Tallahassee, Florida 32306

MILLICENT PALMER . . . . . full-time library instructor at Southern Illinois University Library, Edwardsville, IL. beginning in 1965.

Library Instruction Librarian
Southern Illinois University Library
Edwardsville, Illinois 62025

RICHARD W. PARSONS . . . . . chairman of ASD/RSD Committee on the Instruction of the Out-of-School Adult in the Use of the Public Library; chairman of the 1967 conference on this subject which dealt with color and symbol use, motivational research, etc. Primary interest delivery of indepth library services to non-using groups.

Coordinator
Interorganizational Development
Baltimore County Library
25 West Chesapeake Avenue
Towson, Maryland 21204

NANCY POLETTE . . . . . developed a variety of visuals in the area of library orientation for elementary school children. Has published widely in this area, e.g. library skill at elementary level.

Director of Elementary Materials Center
Pattonville School District
St. Louis County, Missouri

Address after June 1:
203 San Jose Court
O'Faalon, Missouri 63366

CAROL SALVERSON . . . . . teaches a one-credit library research course for a small number of students each semester. Offers a one-hour course of library instruction-assistance to all freshmen English sessions each fall. Each student completes a worksheet, relating to his own term paper. Chairman of Survey of Library Instruction in New York State sponsored by the Committee on Requirements of Academic Library Users of the College and University Section of the New York Library Association.

Readers Service Librarian
Melvil Dewey Library
Jefferson Community Library
P.O. Box 255
Watertown, New York 13601

LOIS SAYLES . . . . . planning, initiating and sponsoring a program in instruction; grades 9 through 12; preparing learning packages in the use of libraries in an effort to individualize instruction; planning a program on instruction in the use of libraries; grades 9 through 12; taught a course in librarianship (graduate level) that included methods and techniques of teaching the use of libraries.

Head of Media Center
Portland Public Schools
Roosevelt High School
6941 North Central Street
Portland, Oregon 97203

DOROTHY D. SHEPARD . . . . . reported a telecast library orientation and an evaluation of it through questionnaires completed by 795 students in Winter 1969 issue of School Libraries. Wrote a slide-presentation synchronized with cassette tape on the use of Readers' Guide. Devised many somewhat successful orientation programs.

Head Librarian
Thornwood High School
170th and South Park
South Holland, Illinois 60473

CHARLES H. STEVENS . . . . . developed "Library Pathfinders" and "Point-of-Use Instruction" concept and devices for Project Intrex, Massachusetts Institute of Technology.

Executive Director, National Commission on Libraries and Information Science
1717 K Street NW
Washington, D.C. 20036

RICHARD C. STEVENS . . . . . has developed academic library instruction programs for closed-circuit TV viewing at various campus locations; background in communications.

Head, Reference Department
Colorado State University Libraries
Fort Collins, Colorado 80521

DONALD THOMPSON . . . . . taught courses in information sources in Graduate Library School, Indiana University; taught freshman orientation courses in library use.

Librarian
Wabash College
Crawfordsville, Indiana 47933

J. PAUL VOGT . . . . . has experimented with various approaches to library orientation in junior and senior colleges in Texas.

Dean of Learning Resources
Tarrant County Junior College
Fort Worth, Texas 76119

MARGARET WARREN . . . . . has worked with the orientation of culturally deprived groups in the use of the public library.

Dallas Public Library
1954 Commerce Street
Dallas, Texas 75201

CONSULTANTS ON VIDEO TAPE

The librarians listed below have had experience in using video tape. They will be available for a discussion of this technique on Wednesday evening (June 28th) from 9pm to 10pm.

NED CRARY
AV Coordinator
Gavit Junior/Senior High School
Hammond, Indiana

MARY ESTER PETERSON
Librarian
Lafayette School
Hammond, Indiana

PATRICIA RIFE
Glen Ellyn Junior High School
Glen Ellyn, Illinois

RUTH RUPAR
William Rainey Harper College
Palatine, Illinois

RICHARD C. STEVENS
Colorado State University
Fort Collins, Colorado

FINAL LIST AND SCHEDULE OF CONSULTANTS
MAY 1972

Wednesday, June 28
8:30-9:30 p.m.

Dorothy Heald
Leonard Johnson
Nancy Polette
Lois Sayles
Dorothy Shepard

9:30-10:30 p.m.
Patricia Culkin
Betty Hacker
Elfrieda McCauley
Margaret Warren

9:00-10:00 p.m.
Ned Crary
M. E. Peterson
Patricia Rife
Ruth Rupar
Richard C. Stevens

Thursday, June 29
8:30-9:30 a.m.

Ralph McCoy
Alice Moore
Richard W. Parsons
Richard C. Stevens
Donald Thompson

9:30-10:30 a.m.
Duane Johnson
James Kennedy
Father Jovian Lang
Carol Salverson
Charles Stevens
J. Paul Vogt

10:30-11:30 a.m.
Mimi Dudley
Ellen Fletcher
Barbara Foster
Mina Hoyer
Verna Melum
Millicent Palmer

Appendix 1

Members of ACRL JCLS Instruction-and-Use Committee

Miss Charlotte Brennan Yavapai Community College Prescott, Arizona 86301	1971 to 73
Mr. Robert O. Dalton, Librarian Dixie Jr. College Library St. George, Utah 84770	1970 to 72
Mr. Tyron Emerick, Director Kansas City Community Jr. College 727 Minnesota Avenue Kansas City, Kansas 66101	1971 to 73
Mrs. Lois N. Engler, Librarian Bismarck Jr. College Library Bismarck, North Dakota 58501	1970 to 72
Mrs. Elva W. Grow, Director of Library Services Tallahassee Community College 444 Appleyard Drive Tallahassee, Florida 43404	1971 to 73
Mr. Roy C. Marks, Jr., Director of Utilization College of DuPage Learning Resources Center Lambert Road and 22nd Street Glen Ellyn, Illinois 60137	1971 to 73 (Chairman)
Mrs. Elizabeth Siggins, Librarian Howard Community College Columbia, Maryland 21043	1970 to 72

Appendix 2

Members of ACRL Ad Hoc Committee on Bibliographic Instruction

Miss Millicent (Penny) Abell
Assistant Director of Libraries for Undergraduate Library Services
University of Washington
Seattle, Washington 98105

Mr. Thomas G. Kirk (Chairman)
Earlham College
Richmond, Indiana 47374

Mrs. Hannelore B. Rader
Orientation Librarian
Eastern Michigan University
Ypsilanti, Michigan 48197

Mr. Dennis E. Robison
Assistant Director of Public Services
University of South Florida Library
Tampa, Florida 33702

Miss Sara Low Whildin
Undergraduate Reference Librarian
W106 Pattee
University Park, Pennsylvania 16802

Appendix 3

The Committee expresses its appreciation to the following firms who have loaned their equipment for the "Show and Tell" clinic. We are greatly indebted to them all.

Da-Lite Screen Company
Warsaw, Indiana

DuKane Corporation
St. Charles, Illinois

Eastman Kodak
Rochester, New York

3M Company
St. Paul, Minnesota

Viewlex Inc.
Holbrook, New York

Visualcraft
Blue Island, Illinois

Voice of Music
Michigan City, Indiana

Appendix 4

A list of academic libraries, not listed in the body of the catalog, which use non-print materials in orientation programs.

The committee learned something about the programs listed below but not enough to describe them in the catalog. They are classified here by the medium used for the information of librarians who may wish to employ the same medium.

Cassette tape tour of the library:

University of California at Irvine. Irvine, California
University of Delaware. Newark, Delaware

Slides:

St. Petersburg Junior College. St. Petersburg, Florida

Sound-on-slides:

University of Missouri. Columbia, Missouri

Slide/tape:

DeAnza College. Cupertino, California
Northwestern University. Evanston, Illinois
Purdue University. Lafayette, Indiana
University of Massachusetts. Amherst, Massachusetts
Central Michigan University. Mt. Pleasant, Michigan
Syracuse University. Syracuse, New York
University of Washington. Seattle, Washington

Video Tape:

University of Western Ontario. London, Ontario, Canada
University of Delaware. Newark, Delaware

INDEX

This index includes, in one alphabetical sequence, references to libraries and other organizations which have prepared materials listed in this catalog and to types of materials prepared. It does not include reference to the appendixes. The references are to entry numbers.

Azusa Pacific College 6

Bailey Film Associates 38

Bibliographies
- Brown University 8
- Central Kansas Library System 34
- Earlham College 15
- Southern Illinois University 29

Brebeuf Preparatory School 1

Brigham Young University 7

Brown University 8

California, University of (Los Angeles) 9

Cassette tapes
- Azusa Pacific College 6
- Brigham Young University 7
- Dartmouth College 12
- North Dakota State University 22
- Prince George's Community College 28
- State University of New York (Plattsburgh) 30

Central Kansas Library System 34

Charts
- St. Regis Paper Company 45

Colorado State University 10

Colorado, University of 11

Computer assisted instruction
- University of Denver 14
- Ohio State University 25

Curriculum guides
- Oklahoma Department of Education 36
- Wisconsin Department of Public Instruction 37

Dartmouth College 12

David Lipscomb College 13

Denver, University of 14

Earlham College 15

Educational Progress Corporation 39

Elmira College 16

Encyclopedia Britannica Educational Corporation 40

Eye Gate House 41

Film, 8mm. loop
- Lansing School District 4

Film, super 8mm.
- Hofstra University 18

Film, super 8mm. loop
- University of Colorado 11
- Prince George's Community College 28

Film, 16mm.
- Northern Illinois University 23
- Bailey Film Associates 38
- Encyclopedia Britannica Educational Corporation 40

Film strips
- Brebeuf Preparatory School 1
- Eye Gate House 41

Film strips (continued)
McGraw-Hill Book Company 43
Society for Visual Education 44

Florida State University 17

Fordham Publishing Company 42

Glen Ellyn Junior High School 2

Greenwich High School Media Center 3

Hofstra University 18

Kalamazoo College 19

Lansing School District 4

McGraw-Hill Book Company 43

Massachusetts Institute of Technology 20

Miami-Dade Junior College 21

Michigan State Library. Blind and Physically Handicapped Library 35

Multimedia packages
Fordham Publishing Co. 42
Portland Public Schools 5

New York Library Association, College and University Section 24

North Dakota State University 22

Northern Illinois University 23

Ohio State University 25

Oklahoma Department of Education 36

Ozarks, College of the 26

Pennsylvania State University 27

Plattsburgh, (State University of New York) 30

Portland Public Schools 5

Prince George's Community College 28

Problems
Earlham College 15
Prince George's Community College 28
Southern Illinois University 29
William Rainey Harper College 33

Programmed text
Brigham Young University 7
University of Colorado 11
Wabash College 32

Project Intrex (MIT) 20

Roosevelt High School (Portland) 5

St. Regis Paper Company 45

Self-instruction materials
Brebeuf Preparatory School 1
University of California at Los Angeles 9
(see also Programmed text, problems)

Slide/tape
Colorado State University 10
David Lipscomb College 13
Elmira College 16
Florida State University 17
Glen Ellyn Junior High School 2
Greenwich High School Media Center 3
Kalamazoo College 19
Massachusetts Institute of Technology 20
Miami-Dade Junior College 21
Michigan State Library. Blind and Physically Handicapped Library 35
North Dakota State University 22
Northern Illinois University 23
College of the Ozarks 26
Pennsylvania State University 27
Portland Public Schools 5
Prince George's Community College 28

Slide/tape (continued)
Southern Illinois University 29
Tarrant County Junior College 31

Society for Visual Education 44

Sound on slide
Dartmouth College 12

Southern Illinois University 29

State University of New York (Plattsburgh) 30

Tapes
Brebeuf Preparatory School 1
Massachusetts Institute of Technology 20
Educational Progress Corporation 39

Tarrant County Junior College 31

Tests
Brebeuf Preparatory School 1
Brigham Young University 7
(see also Problems, Programmed text)

Transparencies
Earlham College 15

Video tape
Glen Ellyn Junior High School 2
William Rainey Harper College 33

Wabash College 32

William Rainey Harper College 33

Wisconsin Department of Public Instruction 37